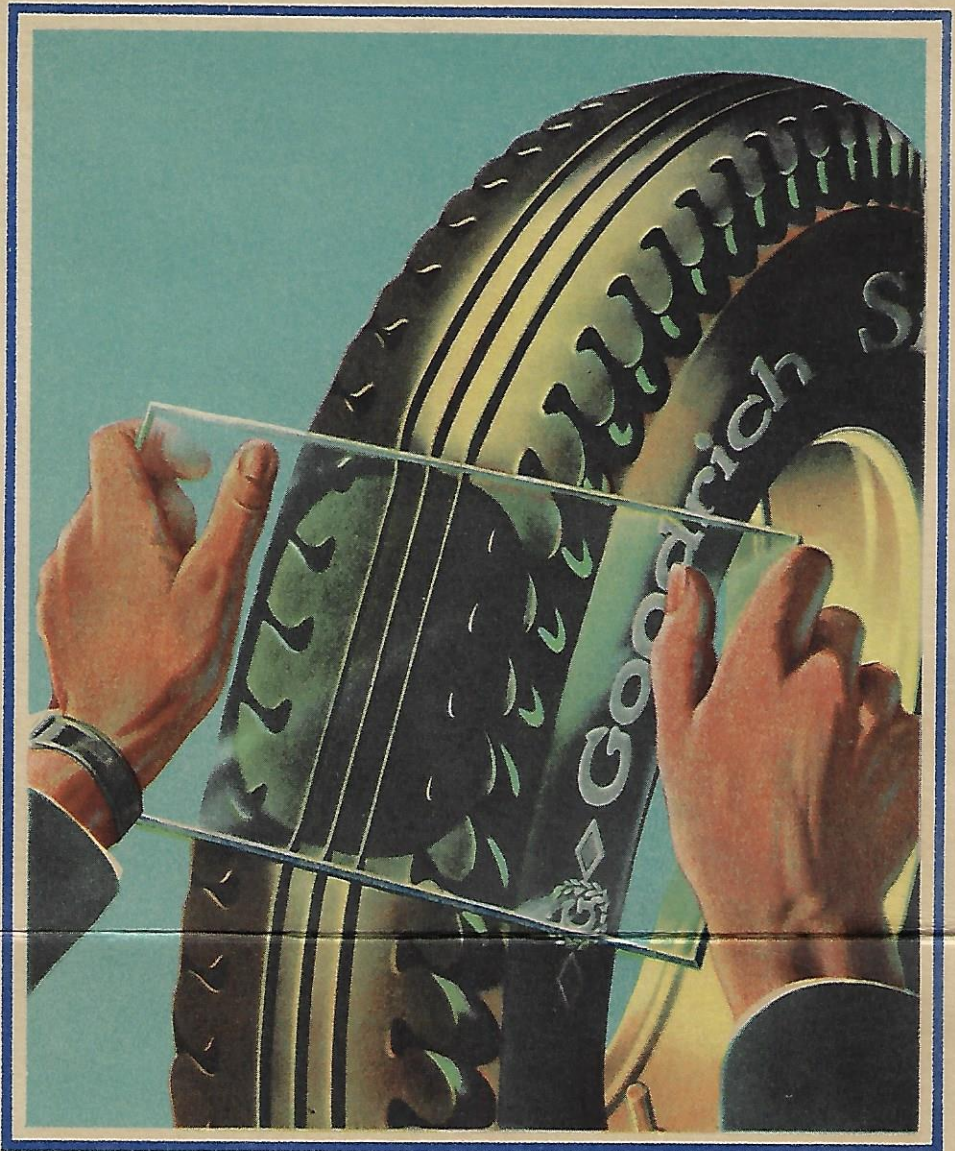


*What do you  
buy when you  
buy a Tire?*



*The famous Plate Glass Test shows how*

## **GOODRICH SILVERTOWNS**

*deliver thousands of extra miles*

**W**ITH the glass pressed hard upon the tread you see what happens 300 times a minute when you drive your car 25 miles an hour.

Note the parallel grooves in the tread, causing centre flexibility. Under pressure the grooves close up, spreading the weight to the safety blocks on the outer edges, without distortion, preventing cupping and chipping and making fast driving safe by its gripping traction.