

Wednesday, February 1, 1922

MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

Big Reduction in Fordson Tractors

Henry Ford Announces New Prices for 1922

Prices reduced \$230.00 or about 37 per cent. lower than 1921 selling prices.

The price to-day is \$395 f. o. b. Detroit

What does this mean? It means that no farmer can afford to be without a Fordson.

A Fordson will cost less today than a good pair of horses and will do more work than four horses will do and will do it with less expense. It costs you \$200.00 per year to feed one horse. You can buy a whole Tractor for \$395.00.

This big reduction will surely be the means of greatly increasing the sale of Fordsons this spring and we know that demand will be greater than supply.

We ask that you place your order now. Think it over.

H. S. NEWCOMER

MOUNT JOY, PA.

Wednesday, February 1, 1922

MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

FORD PRICES DROP

**Lowest in History of The Ford
Motor Company**

CHASSIS	\$285.00
TOURING—PLAIN	\$348.00
TOURING—DEMOUNTABLE AND STARTER.....	\$443.00
RUNABOUT—PLAIN	\$319.00
RUNABOUT—DEMOUNTABLE AND STARTER	\$414.00
COUPE—DEMOUNTABLE AND STARTER	\$580.00
SEDAN—DEMOUNTABLE AND STARTER	\$645.00
TRUCK CHASSIS	\$430.00

All Prices F.O.B. Detroit, Mich.

H. S. Newcomer

Mount Joy, Penna.

AUTHORIZED FORD DEALER

April 12, 1922

MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

LOWER THAN EVER

1922 FORD CARS and FORDSON PRICES

Touring—Plain.....	\$348.00
Touring—Starter and Demountable.....	443.00
Runabout—Plain.....	319.00
Runabout—Starter and Demountable.....	414.00
Sedan.....	645.00
Coupe.....	580.00
Chassis—Plain.....	285.00
Chassis—Starter and Demountable.....	380.00
Truck.....	430.00
Truck—Starter.....	500.00
Fordson Tractor.....	395.00

All Prices F. O. B. Detroit, Mich.

Order Now From

H. S. Newcomer

Mount Joy, Penna.

AUTHORIZED FORD DEALER

April 12, 1922

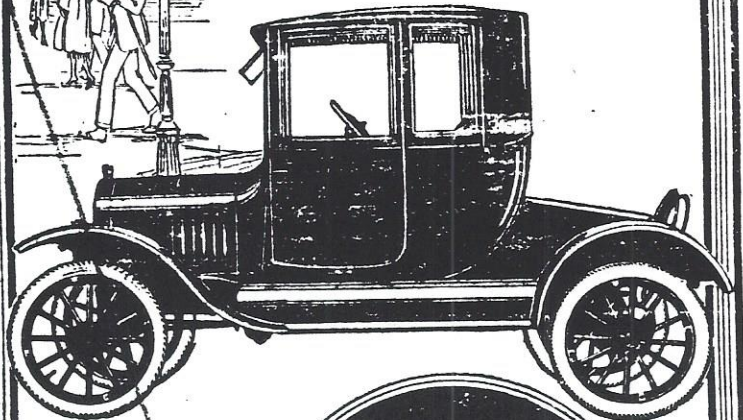
MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

Ford

THE UNIVERSAL CAR



\$580

Most for Your Money

F.O.B.
Detroit

*And remember—the lowest
first cost, the lowest upkeep
and the highest resale value
of any motor car ever built.*

No other car of this type is priced so low — no other will give you more real motor car value—more convenience, more comfort, more dependability than a Ford Coupe. Equipped with electric starting and lighting system, demountable rims, extra rim and non-skid tires all around, it makes the ideal enclosed car for business or for pleasure. Reasonably prompt delivery. Terms if desired.

H. S. Newcomer

Mount Joy, Pa.

April 19, 1922

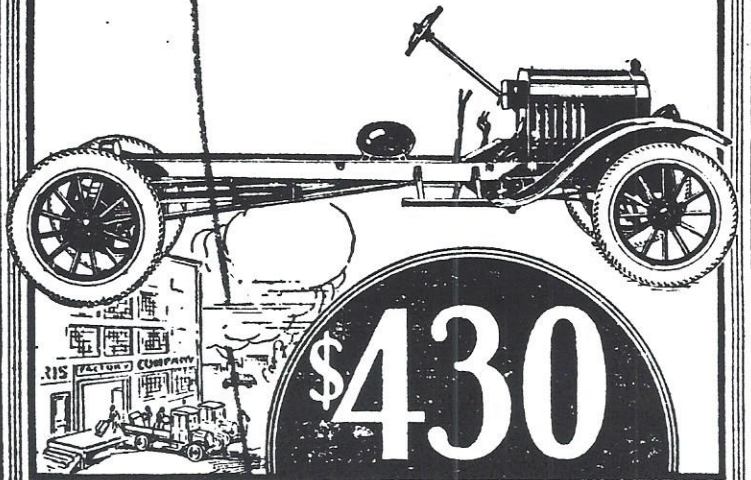
MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

Ford

THE UNIVERSAL CAR



\$430

Buy Now-Don't Wait

**F.O.B.
Detroit**

And remember—the lowest first cost, the lowest upkeep and the highest resale value of any motor car ever built.

Let the Ford One-Ton Truck cut your hauling and delivery costs. Records of savings made by hundreds of thousands of users in practically every line of business are actually astounding. Let us show you.

You do not obligate yourself in any way.

Equipment

Pneumatic Tires and Demountable Rims. Your choice of either the special gearing of 5 1/6 to 1 for speed delivery or the standard gearing of 7 1/4 to 1 for heavy hauling.

H. S. Newcomer

Mount Joy, Pa.

April 26, 1922

MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

Ford

THE UNIVERSAL CAR

And remember—the lowest first cost, the lowest upkeep and the highest resale value of any motor car ever built.



\$319

Salesmen! Earn More

Thousands of salesmen now using Ford Runabouts have increased their earning capacity up to 35%—and more. A point well worth your serious consideration. The entire expense—including operation and maintenance rarely exceeds railroad fares. Let us prove how a Ford Runabout will help you earn more money. Terms if desired.

H. S. Newcomer

Mount Joy, Pa.

May 31, 1922

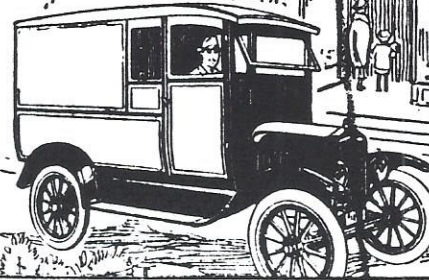
MT. JOY BULLETIN

MOUNT JOY, PA.

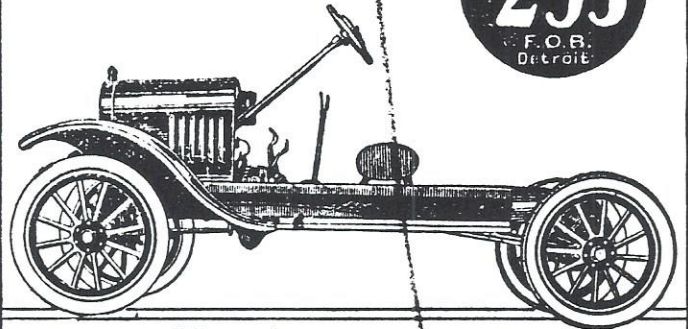
J. E. SCHROLL, Editor & Pro'r.

Ford

THE UNIVERSAL CAR



\$295
F.O.B.
Detroit



Cut Delivery Costs

THE Ford chassis at only \$295 now makes possible a light motor delivery car at a cost so low that merchants cannot afford to overlook it. And the noted dependability of Ford products means a surer delivery service.

With a body to meet your particular requirements, which we can supply at a nominal figure, there is nothing that will save you so much in time, help and actual cash as a Ford delivery car.

If you are operating a merchandise delivery, let us show you how the Ford chassis at its extremely low operating cost will handle your deliveries quickly and at a minimum expense.

H. S. Newcomer

Mount Joy, Pa.

June 28, 1922

MT. JOY BULLETIN

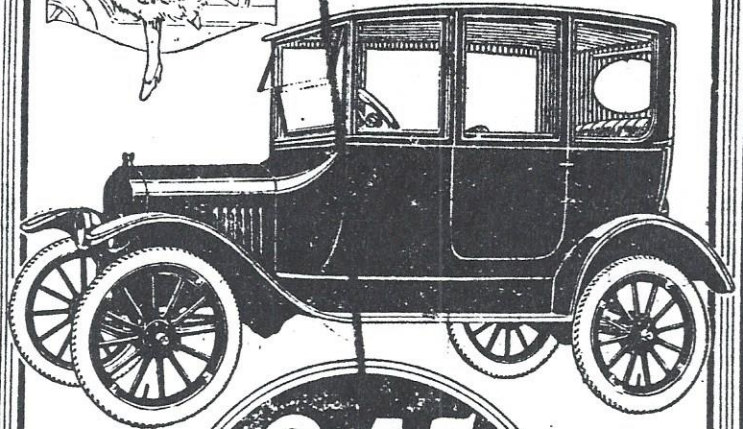
MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

Ford

THE UNIVERSAL CAR

And remember—the lowest first cost, the lowest upkeep and the highest resale value of any motor car ever built.



\$645

Unequaled in Value

F. O. B.
Detroit

Equipped with Electric Starting and Lighting System, demountable rims, extra rim and non-skid tires all around—the Ford Sedan at \$645 is the greatest motor car value ever produced—an enclosed car of comfort, convenience and beauty. Reasonably prompt delivery. Terms if desired.

H. S. Newcomer

Mount Joy, Pa.

Wednesday, July 2, 1924

THE BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Prop'r.

Used Fords

1922 Coupes

(2) Exceptionally Good,
Good Mechanically and Best of
Rubber.

1922 Touring

Good Condition.

1923 Touring

Good Condition, New Paint,
Good Buy.

1920 Ton Truck

Brand New Rubber, Good
Running Order.

1922 Roadster

Good Condition, New Paint
and Rubber, with Saxon Body.

1920 Ton Truck

Cab and Cover Body Express
Type, Good Running Condition.

1921 Sedan

Good Rubber, Mechanical
and Paint.

1921 Light Delivery

New Body and Cord Tires,
Practically New.

Also a Few Cheap Tourings, Roadsters and Chassis

This List of Cars are Priced for Quick Sale.

H. S. Newcomer & Son

Mount Joy, Pa.

Authorized Ford & Fordson
Sales & Service

Service Station Open Every Evening
Until 9:00 P. M.

Aug. 2, 1922

MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

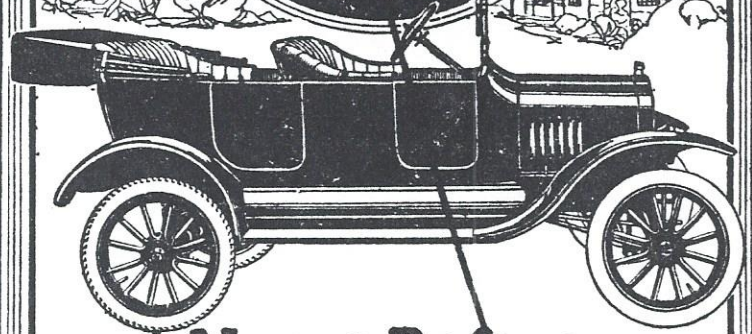
Ford

THE UNIVERSAL CAR

TOURING CAR

\$348

F. O. B.
Detroit



**Never Before
A Value Like This**

Why should you buy any car but a Ford? Prices lowest, parts lowest, operating and up-keep expense lowest, yet a Ford car will take you any place any car will go. These are sensible, not extravagant times, and a Ford is the most sensible car for anyone to own. Terms if desired.

H. S. Newcomer

Mount Joy, Pa.

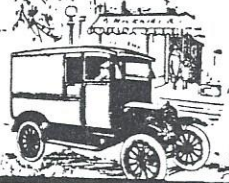
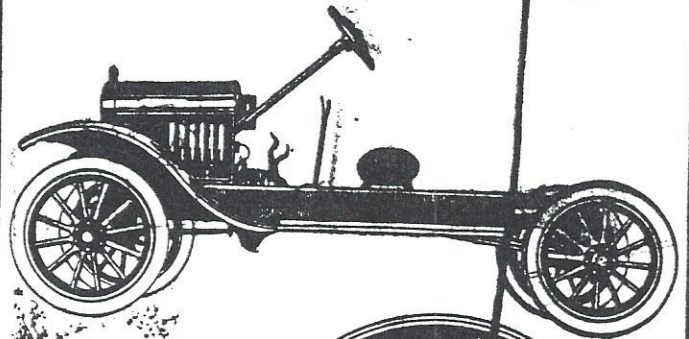
Sept. 20, 1922

MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

Ford
THE UNIVERSAL CAR



\$285

Cut Your Delivery Costs

And remember—the lowest first cost, the lowest upkeep and the highest resale value of any motor car ever built.

**F. O. B.
Detroit**

Expand your sales zone—reach more customers. Figured from every conceivable standpoint a Ford Chassis, and a body to suit your needs will not only speed up and substantially lower the cost of your light delivery and hauling, but it will establish for your business an invaluable reputation for promptness and efficiency. Buy now. Terms if desired.

H. S. Newcomer

Mount Joy, Pa.

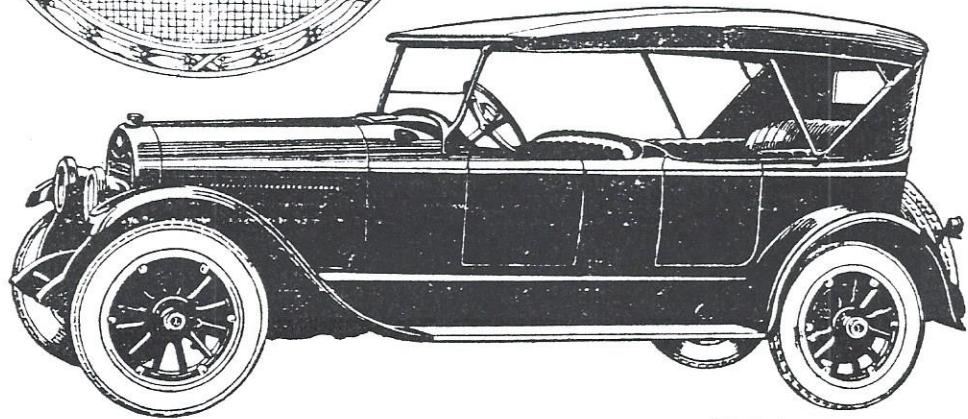
Oct. 11, 1922

MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

LINCOLN
Get Behind the Wheel



Mechanical perfection in Lincoln construction assures a higher degree of safety, a greater realization of comfort, than can be obtained from other motor cars regardless of price or claims.

Without qualification, the Lincoln is the finest automobile that superior manufacturing skill can develop.

The Phaeton
\$3800
F.O.B. DETROIT
Ten Body Types

H. S. Newcomer, Mount Joy, Pa.

Cct. 18, 1922

MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

**ANOTHER DROP IN
FORD CARS**

Every Model Ford Car Drops \$50

Lowest Prices in History of Ford Co.

NEW PRICES AS FOLLOWS:

RUNABOUT, PLAIN	\$269.00
RUNABOUT, PLAIN, WITH STARTER,	\$339.00
RUNABOUT, PLAIN, DEMOUNTABLE RIMS,	\$294.00
RUNABOUT, STARTER AND DEMOUNT. RIMS, ..	\$364.00
TOURING, PLAIN,	\$298.00
TOURING, PLAIN, WITH STARTER,	\$368.00
TOURING, PLAIN, DEMOUNTABLE RIMS	\$323.00
TOURING, STARTER AND DEMOUN. RIMS	\$393.00
COUPE,	\$530.00
SEDAN, TWO DOOR,	\$595.00
CHASSIS, PLAIN	\$235.00
CHASSIS, PLAIN, STARTER	\$305.00
CHASSIS, PLAIN DEMOUNTABLE	\$260.00
CHASSIS, STARTER AND DEMOUNTABLE	\$330.00
TRUCK, PLAIN	\$380.00
TRUCK, STARTER	\$450.00

All Prices F. O. B. Detroit

**H. S. NEWCOMER, AUTHORIZED
DEALER**

Cct. 18, 1922

MT. JOY BULLETIN

MOUNT JOY, PA.

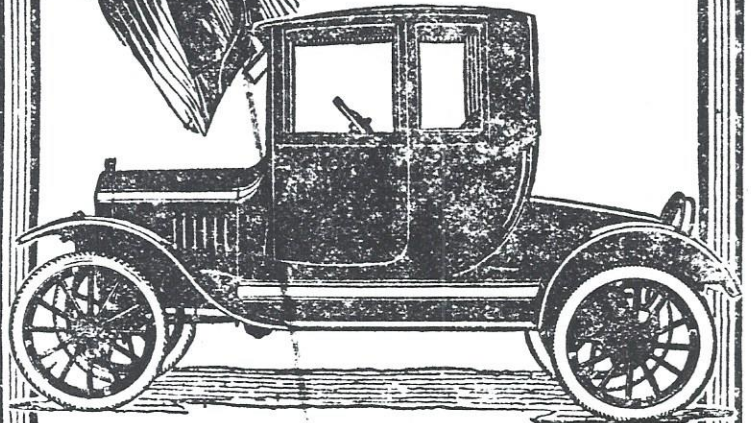
J. E. SCHROLL, Editor & Pro'r.

Buy a *Ford*-
and Spend the difference
Lenny Ford



\$**580**

F.O.B.
DETROIT



Quick, convenient, comfortable transportation at economical cost has made the completely equipped and newly improved Ford Coupe the busiest car on our thoroughfares today. A saver of time and money. Terms.

H. S. NEWCOMER
MOUNT JOY, PA.

Oct. 25, 1922

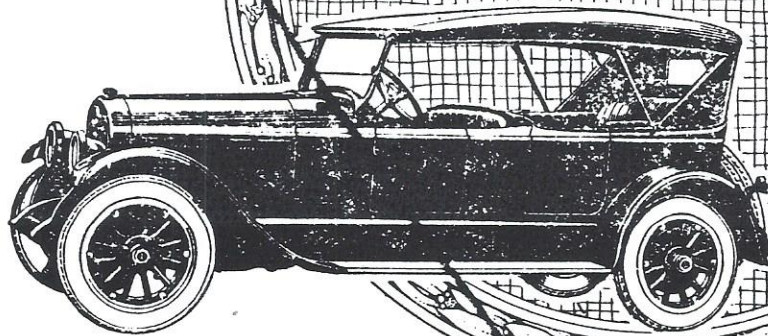
MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

LINCOLN

Get Behind the Wheel



The Phaeton

\$ 3800
F.O.B. DETROIT

• Ten Body Types

Beyond contradiction, Lincoln occupies first place in every consideration of quality in automobile construction. It is easier riding, smoother running, sturdier under hard service, more readily handled, more flexible under control than any other car, regardless of price or claims.

These outstanding elements of superiority are the result of greatest mechanical accuracy ever realized in motor car construction.

H. S. NEWCOMER,
Mount Joy, Penna.

Nov. 29, 1922

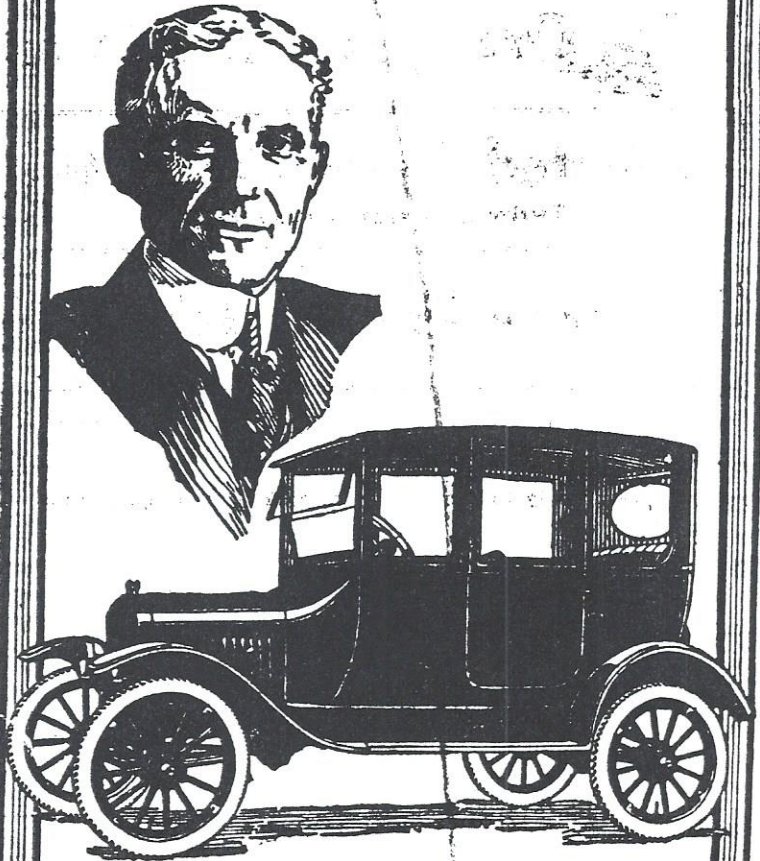
MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

Buy a *Ford*-
and Spend the difference

Henry Ford



With its many new refinements and even more complete equipment, at no extra cost to you, the Ford Sedan is now more than ever the world's greatest enclosed car value. Terms if desired.

H. S. NEWCOMER,
Mount Joy, Penna.

Nov. 29, 1922

MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

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All Prices F. O. B. Detroit

H. S. NEWCOMER, AUTHORIZED
DEALER