

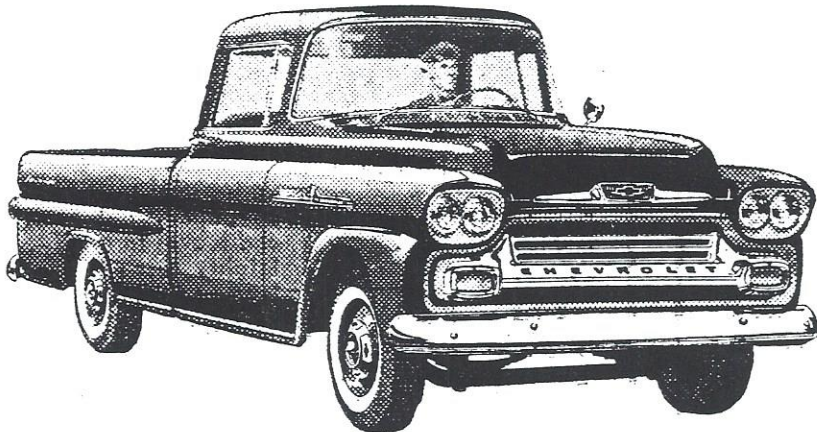
Just out! New, wide and handsome!

NEW CHEVROLET FLEETSIDE PICKUPS

They're as brawny as they are beautiful—three new Fleetside pickups with the power and cargo capacity to tame tough jobs and look good doing it!

The new Fleetside reports in with more load space than you'll find in any other low-priced pickup in its

weight class! Two body sizes are offered—78" and 98" long—both a full 6 feet wide. And you get the best remedy for overhead worry that's ever been built—Chevy's hustling Thriftmaster 6 engine. Your dealer will fill in the facts, or details about any new Chevrolet models, including *America's lowest priced popular pickup!*



NEW Styling that catches the eye and calls attention to your business name!

NEW Extra - big capacity! New Fleetside bodies are wider, longer and deeper!



See your local authorized Chevrolet dealer

NEWCOMER MOTORS, Inc.

Corner W. Main & New Haven Sts.

Phone OLfield 3-4821

Mount Joy, Pennsylvania

CONVERTING MORE PEOPLE TO CHEVY!

This superbly fashioned Impala Convertible is making new friends for
CHEVROLET *faster than you can say* **TURBO-THRUST V8.***
Here's the car that puts you in a top-down, fun-hearted, go-places mood!

Once you've been infected by the fun of driving this Impala Convertible, no other car can take its place. Whisking along with the top down holds that same extra something as cooking in the open, dancing under the stars or just relaxing in a lawn chair—with only a cloud or two and the sweet

smell of summer between you and the sky.

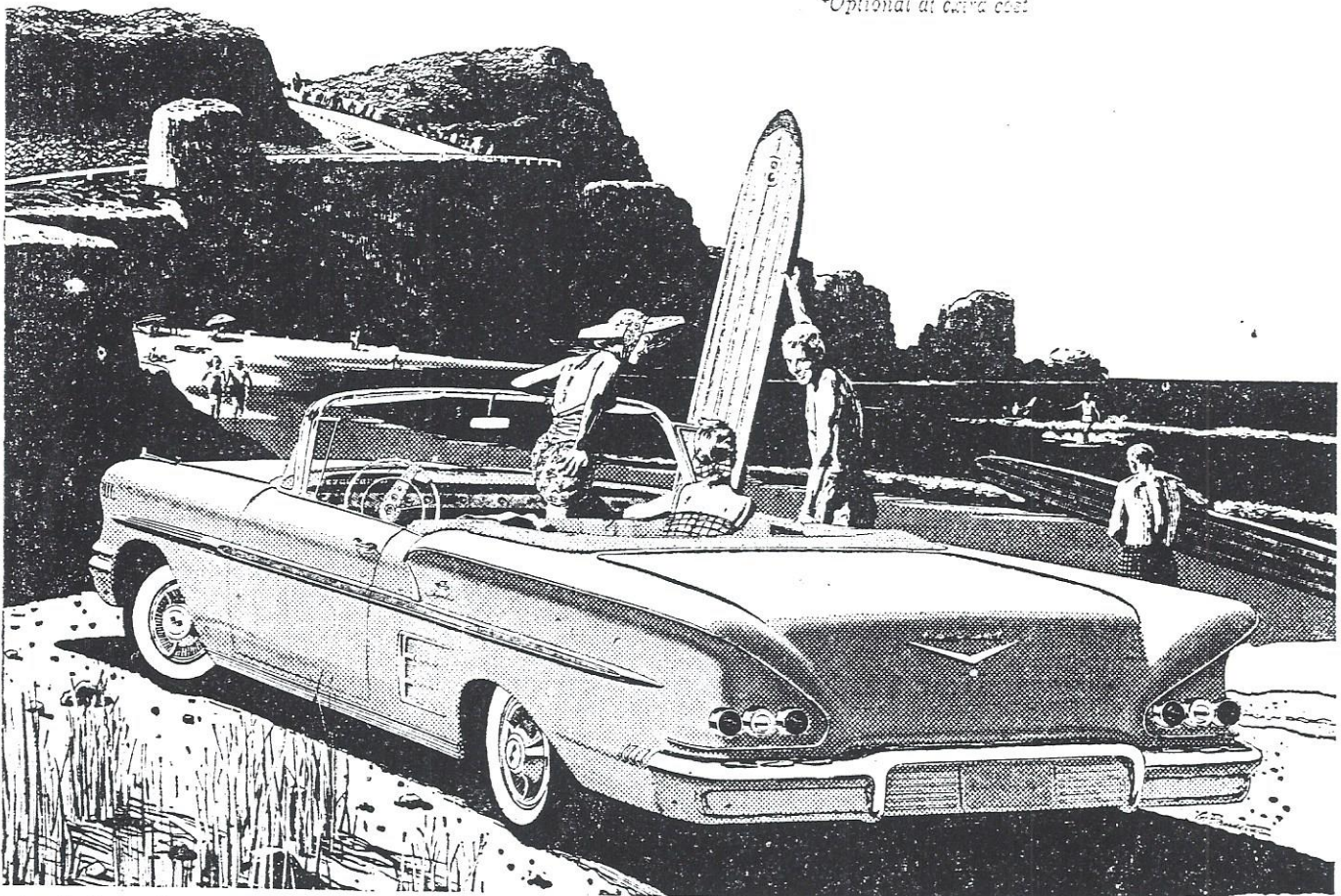
It's not simply that this car is a convertible—for it is much more than that. Your dealer's waiting now with the facts on the new Turbo-Thrust V8, the Safety-Girder frame and all the other features that mean more summer fun in a Chevy.

The only all-new car



in the low-price field.

**Optional at extra cost*



The Impala Convertible with Body by Fisher and Safety Plate Glass. • Air conditioning—temperatures made to order—for all-weather comfort. Get a demonstration!

See your local authorized Chevrolet dealer

NEWCOMER MOTORS, Inc.

Corner W. Main & New Haven Sts.

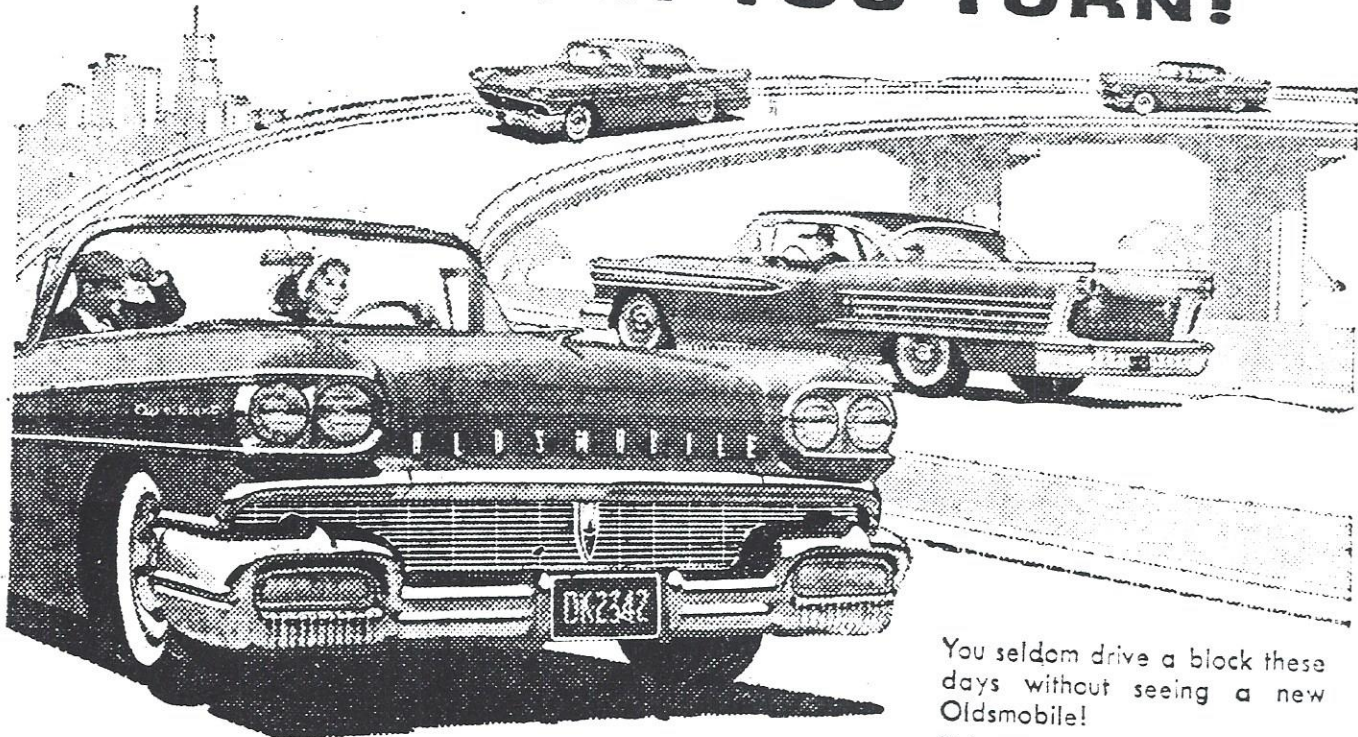
Phone OLfield 3-4821

Mount Joy, Pennsylvania

THURSDAY, JULY 10, 1958

The Mount Joy Bulletin

Have you noticed?
**YOU SEE THE '58 OLDS
WHEREVER YOU TURN!**



You seldom drive a block these days without seeing a new Oldsmobile!

This popularity is a sure sign of the wonderful buys you can expect *right now!* So learn the thrill (and the thrift) of owning an Olds. First in sales nationally in its class... traditionally a leader in resale value, too!

 YOU'RE ALWAYS WELCOME AT YOUR LOCAL AUTHORIZED

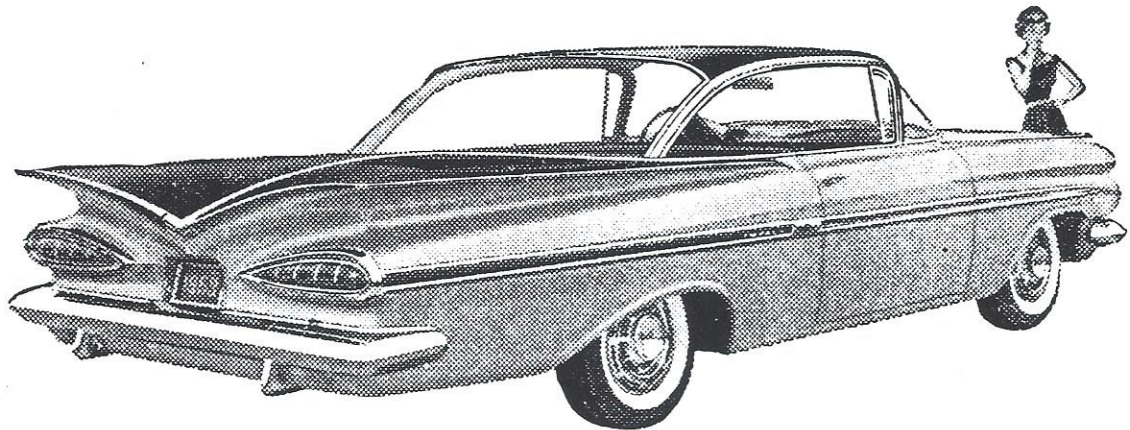
OLDSMOBILE
QUALITY DEALER'S

NEWCOMER MOTORS Inc.

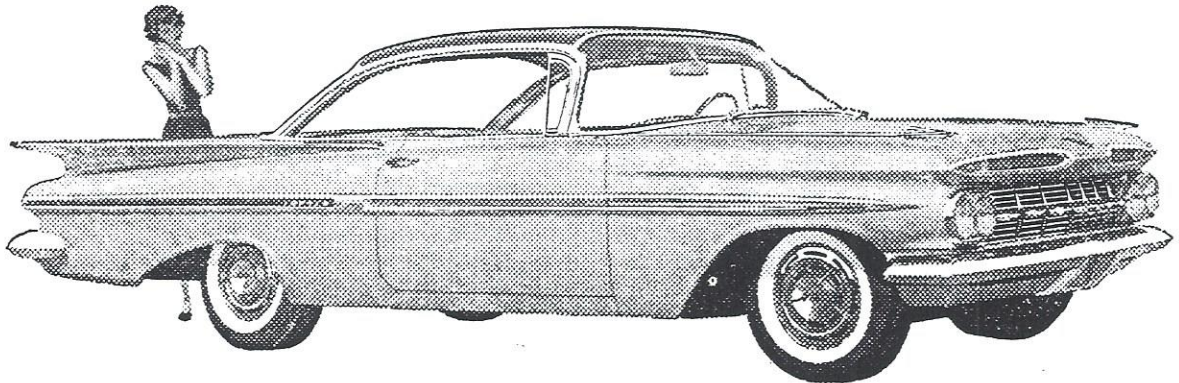
Mt. Joy, Pa.

NEXT BEST THING TO A NEW OLDSMOBILE IS A LOW-MILEAGE ROCKET TRADE-IN!

TOP TV—The Dinah Shore Chevy Show—Sunday—NBC-TV and the Pat Boone Chevy Showroom—weekly on ABC-TV.



Like all '59 Chevis, this Impala Sport Coupe is new right down to the tougher Tyrez cord tires it rolls on.



Walk around the car that's all-round new . . . then be our guest for a pleasure test—

DRIVE A '59 CHEVY TODAY!

One look at this '59 Chevy tells you here's a car with a whole new slant on driving. You see the transformation in its low-set headlights, the overhead curve of its windshield, the sheen of its Magic-Mirror finish—a new acrylic lacquer that does away with waxing and polishing for up to three years.

But to discover all that's fresh and fine you must relax in Chevrolet's roomier Body by Fisher (up

to 4.2 inches more room in front, 3.3 inches in back), feel the lounge-like comfort of Chevy's new interior, experience the hushed tranquillity of its ride (choice of improved Full Coil or gentler-than-ever Level Air suspension*). Once you're on the road you'll discover such basic benefits as bigger, better cooled brakes that give over 50% longer life, new easy-ratio steering and a Hi-Thrift 6 that gets up to

10 per cent more miles per gallon. And, of course, you find Safety Plate Glass all around in every Chevrolet. Stop by your dealer's and pleasure test the car that's shaped to the new American taste!

*Optional at extra cost.



what America wants, America gets in a Chevy!

see your local authorized Chevrolet dealer

NEWCOMER MOTORS, Inc.

CHEVROLET-OLDSMOBILE IN MOUNT JOY — PHONE OL 3-4821