

November 8, 1945

MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.



*Come In, Everybody!*

*See the New 1946* **CHEVROLET**

*Styled to lead in  
Beauty*

Outstanding appearance features of the new 1946 Chevrolet include: new Beauty-Leader Styling; luxurious Body by Fisher; new Wide-Wing radiator grille; new hood ornamentation; new two-tone color harmonies; distinctive new instrument panel; and massive new "Car-Saver" bumpers both front and rear.

*Engineered to lead  
in Performance*

Notable engineering features include: Chevrolet's proved Valve-in-Head Thrift-Master Engine for performance with economy; the famous Unitized Knee-Action Ride for comfort; Extra-Easy Vacuum-Power Shift and Shockproof Steering for driving ease; and Positive-Action Hydraulic Brakes for smooth, safe, positive stops.

*Built to lead in  
Economy*

For years, Chevrolet has been the most economical of all largest-selling low-priced cars, from the all-round standpoint of gas, oil, tires and upkeep; and the new Chevrolet for 1946 is designed and built to maintain this reputation for highest quality at low cost. Be sure to see this beautiful new car at your Chevrolet dealer's.

YOU PUT IT FIRST IN SALES



WE KEEP IT FIRST IN VALUE

*Choose the Leader - CHEVROLET*

**H. S. Newcomer & Son, Inc.**

Mount Joy, Pa.