

Extensive Ford Dealer.

Mr. H. S. Newcomer, the extensive local hardware and implement dealer closed a direct factory contract with the Ford Motor Car Company, as the authorized sales and service agency here. He will receive a carload of Fords this week. Any product of the Ford factory may be found at his sales and service station in this place. See his ad on another page.

MT. JOY BULLETIN

MOUNT JOY, PA.
J. E. SCHROLL,
Editor & Pro'r.

Wednesday, March 2, 1921

Ford Authorized Sales and Service Agency Announcement

We have just closed direct factory contract for **Ford Cars** and **Fordson Tractors** with the **Ford Motor Co.** and will now be in position to give direct factory **Ford Service**. We expect our first shipment of **Carload** of **Ford Cars** by the end of this week and a carload of **Fordson Tractors** soon.

Have purchased a fine and complete line of **Ford Car and Tractor** repair parts and will conduct a first-class **Ford Service Station** and will always have competent workmen in our shop to give prompt service to **Ford** owners.

If you are thinking of purchasing a **Ford Car** or **Fordson Tractor** tell us about it. If your car needs repairing call us on the telephone. Our shop has much of the improved service station equipment already and we will add to it from time to time. We aim to please and await your commands.

H. S. Newcomer, Mount Joy

Wednesday, March 30, 1921

MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

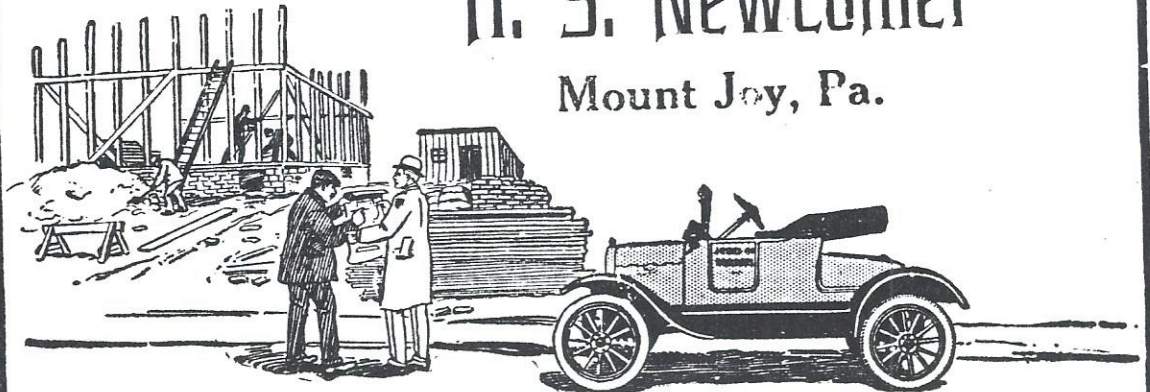
Ford

THE UNIVERSAL CAR

The Ford Runabout is a Runabout in reality—a regular business messenger, solving the question of economical and quick transportation. The Contractor, Builder, Traveling Salesman, Collector, Solicitor, all find the Ford Runabout the most convenient as well as the most economical among motor cars. Low in purchase price, cost of operation, and low in cost of maintenance. Durable in service, and useful every day in the year. We solicit your order for one or more. We ask your patronage in the repair of your car, assuring you of genuine Ford Parts, skilled workmen, reasonable prices. We know we can satisfy your wants of motor accessories.

H. S. Newcomer

Mount Joy, Pa.



Wednesday, April 20, 1921

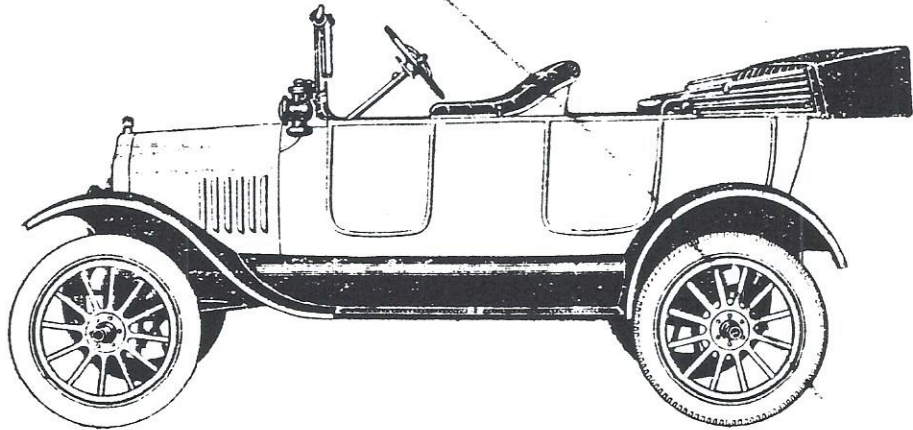
MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

Ford

THE UNIVERSAL CAR



\$440 f. o. b. Detroit

WITH SPRING COMES THE RUSH SEASON FOR FORD CARS

Each year thousands have been compelled to wait for their cars after placing their orders. Sometimes they have waited many months.

By placing your order now, you will be protecting yourself against delay. You will be able to get reasonably prompt delivery on your Ford car. And you will have it to enjoy when you want it most—this spring.

Don't put off placing your order.

H. S. NEWCOMER,

Mount Joy, Pa.

Wednesday, June 15, 1921

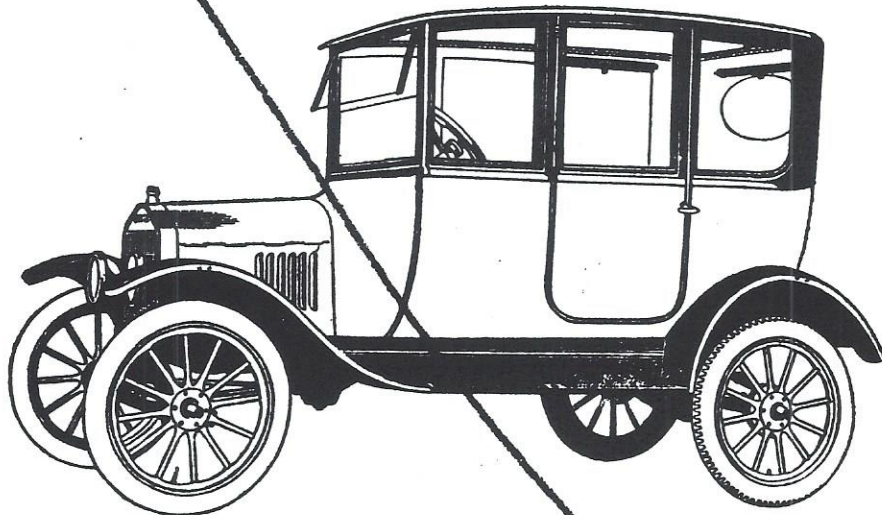
MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

Ford

THE UNIVERSAL CAR



\$795 f. o. b. Detroit

The economical delivery service offered by the Ford Truck often makes it possible for the merchant or manufacturer to reach out for business that might otherwise be closed to him. It enables him to expand—to do a profitable business in outlying districts, near by villages and suburbs.

A motorized delivery or hauling service broadens the business field and becomes a payer of dividends and a business builder for its owner.

Start now to build up your business with a Ford Truck.

H. S. NEWCOMER,

Mount Joy, Pa.

Wednesday, June 22, 1921

MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

Selling Many Fords

Mr. H. S. Newcomer, the local dealer, is certainly selling his share of Ford cars. During the month of May he sold seventeen and his average this month is about the same. This week he sold a Coupe to Rev. Henry E. Longenecker of Salunga and a roadster to Ezra Zercher. He also sold a sedan on Monday.

Wednesday, June 22, 1921

MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

Ford

THE UNIVERSAL CAR

ANNOUNCEMENT

Mr. Edsel B. Ford, President of the Ford Motor Company, gives out the following statement:

"Another reduction has been made in the list price of all types of Ford cars and the Ford truck to take effect immediately. The list prices, f. o. b. Detroit, are now as follows:

TOURING CAR.....	\$415.00
RUNABOUT	370.00
COUPE	695.00
SEDAN	760.00
CHASSIS	345.00
TRUCK-CHASSIS	495.00
TRACTOR	625.00

"The big reductions last fall were made in anticipation of low material costs which we are now getting the benefit of, and this fact together with increased manufacturing efficiency and the unprecedented demand for Ford cars, particularly during the past three months permitting maximum production, have made another price reduction possible immediately.

"Ford business for April and May 1921 was greater by 56,533 cars and trucks than for the same two months in 1920; in fact, the demand has been even greater than the supply, so that our output has been limited, not by unfilled orders but by manufacturing facilities.

"During May we produced 101,424 Ford cars and trucks for sale in the United States alone—the biggest month in the history of our company—and our factories and assembly plants are now working on a 4,000 car daily schedule for June.

"The Fordson tractor is still being sold at less than the cost to produce on account of the recent big price reductions, and it is impossible, therefore, to make any further cut in the price of the tractor."

Can you afford to go without a car any longer when Fords are selling at these new low prices? There is no reason now why you should delay purchasing a Ford car, Ford truck, or Fordson tractor.

We will gladly advise you concerning the delivery of a Fordson tractor or the particular type of car in which you are interested. Just phone us or drop us a card.

H. S. Newcomer
MOUNT JOY, PENNA.

Wednesday, July 6, 1921.

MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

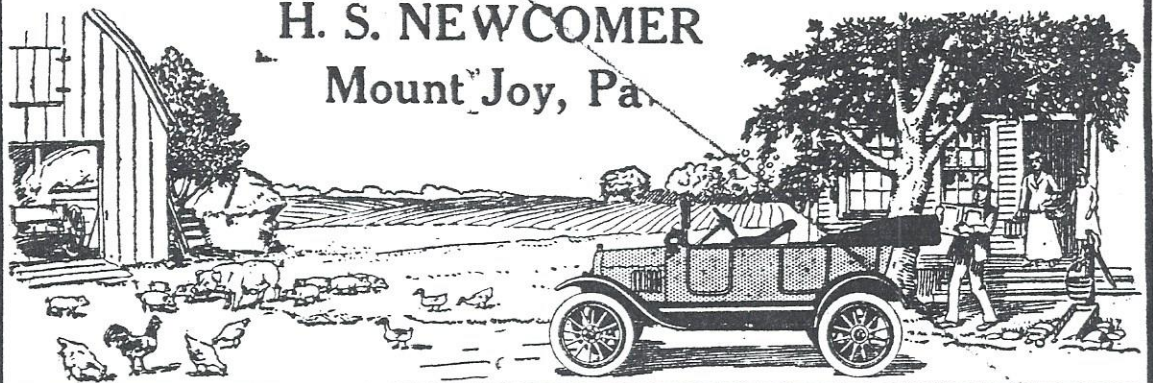
Ford

THE UNIVERSAL CAR

Out of the more than 3,000,000 Ford cars now in use, about sixty per cent have been sold to farmers. Probably no other one thing has brought to the farm so much of comfort and profit as has the Ford car. It has enlarged the social life, doubled the facilities for marketing, brought the town next door to the farm, multiplied for the farmer the pleasures of living, and by the same token the Ford Touring Car has brought just as much pleasure to the residents of the towns and cities, because it is an every day in the year utility, answering the demand of quick transportation at low expense. A family car without an equal in low cost of operation and maintenance. We solicit your order for one. We have the full line of Ford cars. We carry the genuine Ford Parts, and assure you the best in mechanical service and the most reasonable prices.

H. S. NEWCOMER

Mount Joy, Pa.



Wednesday, July 27, 1921

MT. JOY BULLETIN

MOUNT JOY, PA.

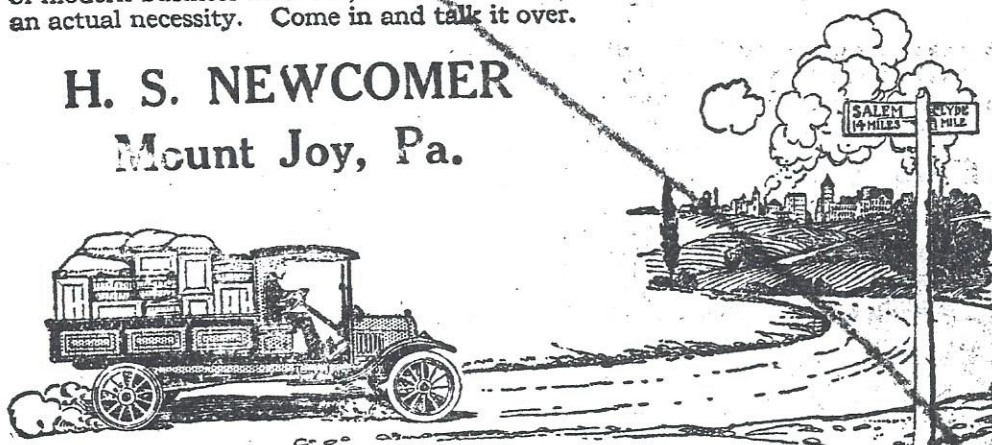
J. E. SCHROLL, Editor & Pro'r.

Ford

THE UNIVERSAL CAR

During all the years the Ford Model T One Ton Truck has been on the market, we have never had one complaint of rear axle trouble. We have had no complaints of motor trouble. As the motor and the rear axle are the vital fundamentals in a motor truck, we have the right to conclude that the Ford One Ton Truck has not only met the demands of business, but has done so in a satisfactory and economic way. There is no other evidence so convincing as that which comes from long practical experience. Ford One Ton Trucks are serving along all industrial and commercial lines. You will find them everywhere. If these statements were not facts, the demand for the Ford One Ton Truck would not be as large as it is, because people are not buying trucks which do not give service. Coupled with the dependability of the Ford One Ton Truck in all classes of usage, comes the economy in operation and maintenance. On the farm, in factory delivery, for the merchant, manufacturer, and contractor, in these days of modern business methods, this worm-driven One Ton Ford Truck has become an actual necessity. Come in and talk it over.

H. S. NEWCOMER
Mount Joy, Pa.



Wednesday, Aug 17, 1921

MT. JOY BULLETIN

MOUNT JOY, PA.

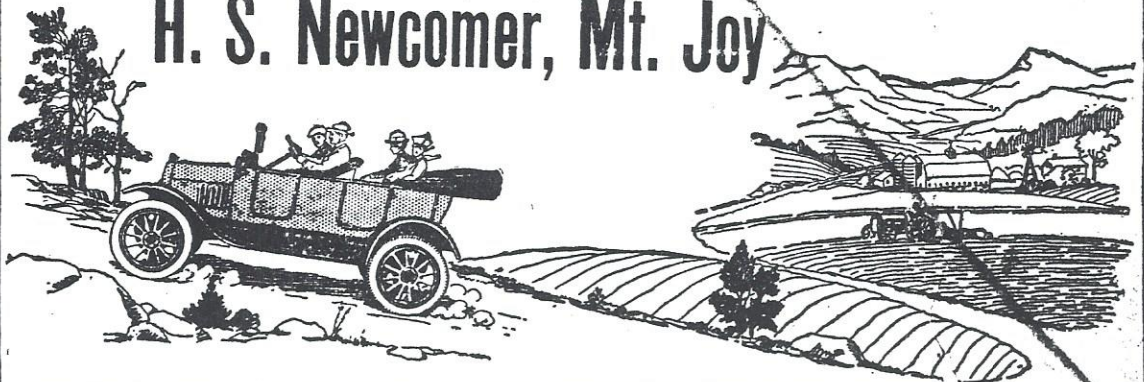
J. E. SCHROLL, Editor & Pro'r.

Ford

THE UNIVERSAL CAR

The Ford car can well be called the "peoples car," because there are more than 3,000,000 of them in daily operation. That is about four to one to the nearest follower in the motor car industry. This would not be so if the Ford car had not for sixteen years proven its superiority in service, in durability, and in the low cost for operation and maintenance; this would not be so if the Ford car was not so easy to understand, so simple in construction that anybody and everybody can safely drive it. It is everybody's necessity because it doubles the value of time, and is the quick, convenient, comfortable, and economical method of transportation. We solicit your order. We have the full line, Touring Car, Runabout, Coupe, Sedan, Truck. We assure you the best possible in repair work with the genuine Ford Parts.

H. S. Newcomer, Mt. Joy



Wednesday, Oct. 26, 1921

MT. JOY BULLETIN

MOUNT JOY, PA.

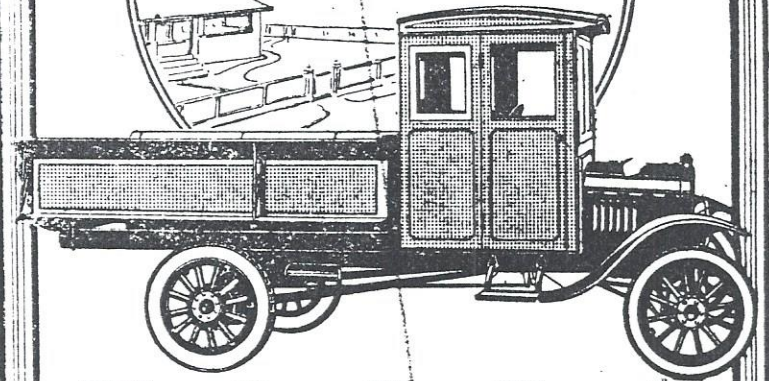
J. E. SCHROLL, Editor & Pro'r.

Ford

THE UNIVERSAL CAR

One-Ton Truck
Chassis \$445

F. O. B. Detroit
With Pneumatic Tires
and De-mountable
Rims



The One-Ton Truck

The Ford One-Ton Truck first made its appeal to the farmer and the merchant because of the merits of Ford Cars. And it made its wonderful reputation and great sales record because it lived up to every claim made for it.

The reliable Ford Motor, the special Ford steel chassis, the aluminum bronze worm-drive, all combine to produce a truck of unusual power, capacity and strength—a truck that lasts in service; a truck that solves the haulage problem at a very small operating and upkeep expense. Hence the demand for the Ford One-Ton Truck is constantly on the increase.

For the good of your business, whether it be farming, merchandising or manufacturing, you should come in and look over the Ford One-Ton Truck—NOW!

IMPORTANT

We are prepared to furnish the Ford Truck equipped either with Standard or Special Gearing. The Standard Gearing gives the truck a maximum of power. The Special Gearing increases the speed of the truck from five to seven miles an hour, converting it into a Fast Delivery Car.

H. S. NEWCOMER
MOUNT JOY, PA.

Wednesday, Oct. 12, 1921

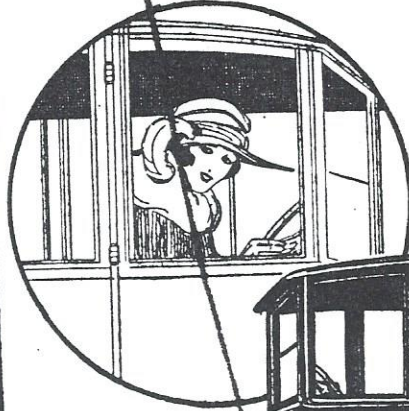
MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

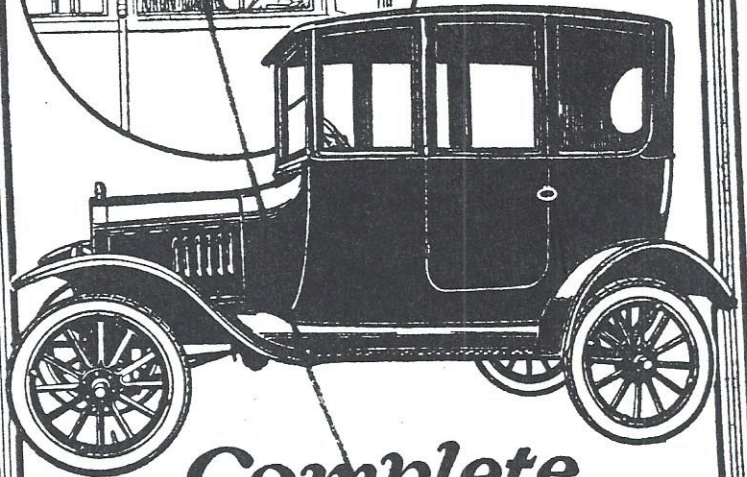
Ford

THE UNIVERSAL CAR



Sedan \$660

F. O. B. Detroit
With Starter and de-
mountable Rims



Complete Satisfaction

Complete automobile satisfaction is the result of buying wisely and economically rather than the desire and means to buy extravagantly.

Figure out your every automobile requirement and you will find it in a Ford Sedan—a family car of distinction and beauty—a car of comfort and convenience—a car of dependability and service—a car that will give you complete satisfaction.

You should place your order now if you wish to avoid delay in delivery.

H. S. NEWCOMER
MOUNT JOY, PA.

Wednesday, Dec. 7, 1921

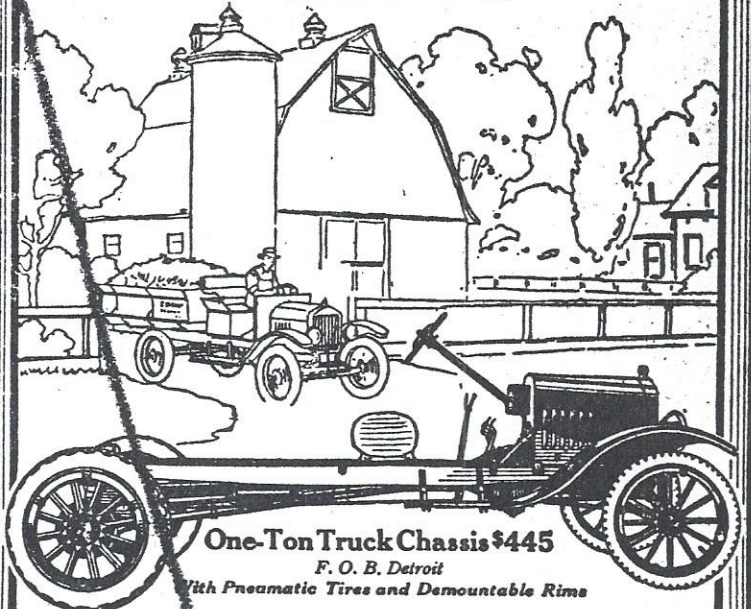
MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

Ford

THE UNIVERSAL CAR



Does More For Less

THAT the Ford One-ton truck does more for the farmer or the merchant is proved by the great number of them now in daily use,—that it does this at less cost is shown by the actual figures—a smaller first cost and a much lower expense for operation and upkeep.

The Ford One-Ton Truck has proved a great money saver, as well as a labor saver. It has solved the problems of economic transportation between the farm and the city.

The Ford One-ton truck has all the merits of the Ford car, with added strength for greater capacity. The worm drive of aluminum bronze gives unusual and positive power at a very low cost.

Come in and let us show you how the Ford One-ton Truck will help you and save you money in your work.

IMPORTANT

We are prepared to furnish the Ford Truck equipped either with Standard or Special Gearing. The Standard Gearing gives the truck a maximum of power. The Special Gearing increases the speed of the truck from five to seven miles an hour, converting it into a Fast Delivery Car.

H. S. NEWCOMER
MOUNT JOY, PA.

Wednesday, Dec. 14, 1921

MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

Ford

THE UNIVERSAL CAR

\$**325**
F.O.B.
Detroit



Salesmen!

THE Salesman becomes more efficient when equipped with a Ford Runabout; he covers more territory, visits more prospects and as a result, closes more sales.

No waiting for trains, or for busses to carry him to towns where trains don't go. The salesman driving his Ford Runabout is continually on the job—after business. And at the new low price of \$325.00, the Ford Runabout offers transportation at an exceptionally low cost per mile.

Phone us, and let us tell you how other concerns have found it good business to equip their salesmen with Ford Runabouts.

H. S. NEWCOMER
MOUNT JOY, PA.