

The Mount Joy
BULLETIN

JANUARY 9, 1974

**NEWCOMER
AGENCY SOLD
TO HEES-ULRICH**

In a major business ownership transaction completed at year's end, Newcomer Motors, Inc., was sold to Benjamin H. Hess, Jr., and Jay S. Ulrich.

The new owners, who have taken charge of the business and merged it with the S.F. Ulrich auto agency of Elizabethtown, will be known as Hess-Ulrich Buick-Chevrolet-Oldsmobile, Inc.

Ulrich, one of the older auto agencies in Elizabethtown, holds franchise for Buick and Opel cars. Newcomer, also a long-time agency, has handled Oldsmobiles and Chevrolets.

Office of the new firm is located at 108 West Main street, Mount Joy, adjacent to the former Newcomer business.

JANUARY 16, 1974

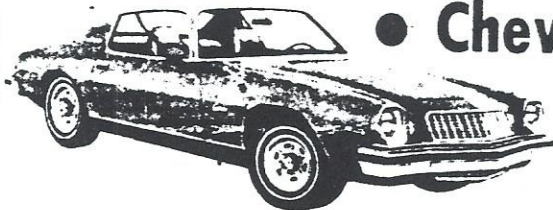
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HESS - ULRICH

Formerly S. F. Ulrich Inc. - Elizabethtown



● Buick



● Chevrolet

● Oldsmobile

● Opel

Now at

108 W. Main St., Mount Joy, Pa.

Formerly Newcomer Motors

PHONE 653-4821



**All former employees of S. F. Ulrich Inc. & Newcomer Motors
are now employed by HESS - ULRICH.**

S.F. ULRICH - Earl K. Shoemaker, Vere Haines, Sam Davis
Jim Knox, Lew Bentzel, Ben Hess and Jay Ulrich

NEWCOMER MOTORS - Ralph Walters, Lloyd Kline,
Mike Torres, Bob Berg, Chris Shirk, Chris Charles, William
Brian and Harold Kulp.