

January 24th, 1917.

THE BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL,

Editor & Pro'r.

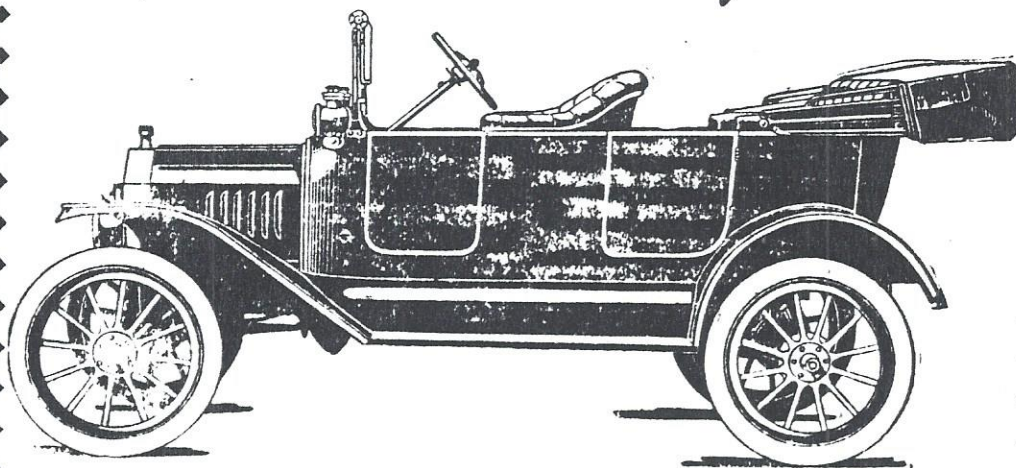
FORD

THE UNIVERSAL CAR

Every factor of a good investment is met in the Ford car for business utility—low first cost, small upkeep, minimum depreciation. With these merits is all the motor car performance you can buy at any price. In city or country Ford service is close at hand—the service that keeps more than 1,750,000 Ford cars in daily use. Touring Car \$360, Runabout \$345, Coupelet \$505, Town Car \$595, Sedan \$645—all f. o. b. Detroit. Remember, Ford owners drive their cars all the year around.

H. S. NEWCOMER

Mount Joy, Pa. ✓



February 28th, 1917.

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Ford

THE UNIVERSAL CAR

320,817

Have been built and actually delivered to retail buyers since August 1, 1916.

These figures—320,817—represent the actual number of cars manufactured by us since August 1st, 1916, and delivered by our agents to retail buyers.

This unusual fall and winter demand for Ford cars makes it necessary for us to confine the distribution of cars only to those agents who have orders for immediate delivery to retail customers, rather than to permit any agent to stock cars in anticipation of later spring sales.

We are issuing this notice to intending buyers that they may protect themselves against delay or disappointment in securing Ford cars. If, therefore, you are planning to purchase a Ford car, we advise you to place your order and take delivery now.

Immediate orders will have prompt attention.

Delay in buying at this time may cause you to wait several months.

Enter your order today for immediate delivery with our authorized Ford agent listed below and don't be disappointed later on.

PRICES:

Runabout \$345, Touring Car \$360, Coupelet \$505
Town Car \$595, Sedan \$645, f. o. b. Detroit

Ford Motor Company

H. S. NEWCOMER, Mount Joy

March 28th, 1917.

THE BULLETIN

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Bought a Ford

Mr. Don W. Gorrecht, the local jeweler, has purchased a Ford touring car from the local dealer, Mr. H. S. Newcomer.

April 18th, 1917

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New Car and Garage

Mr. Levi Stauffer purchased a new Ford from the local agent Mr. H. S. Newcomer and has had a new garage erected in which to house it.

May 31st, 1917

THE BULLETIN

MOUNT JOY, PA.

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A Carload of Fords

Mr. H. S. Newcomer, the local representative, received a carload of Fords on Saturday.

July 18th, 1917

THE BULLETIN

MOUNT JOY, PA.

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Arthur Brown bought a Ford
touring car from our local dealer, H.
S. Newcomer on Saturday.

August 1st, 1917

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Mr. C. S. Frank purchased two,
Henry Kramer and Arthur Henry
Brown each bought new Fords from
Mr. H. S. Newcomer, the local dealer.

August 8th, 1917

THE BULLETIN

MOUNT JOY, PA.

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Mr. P. E. Getz purchased a Ford
coupalet from Mr. H. S. Newcomer
on Friday.

October 3rd, 1917

THE BULLETIN

MOUNT JOY, PA.

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Editor & Pro'r.

Mr. Elmer Heisey purchased a
Ford Touring car from the local
dealer, Mr. H. S. Newcomer.