

Store No. _____ Date _____

Name _____

Address _____

A. M. _____ P. M. _____ Clerk _____

Remarks _____

Rolls _____

Packs _____

Prints 10 50

Enlargements _____

Total 71

Negatives _____
Prints of Each _____

Amateur Photo Finishing and Enlarging
MRS. S. H. MILLER
38 W. Main St. MOUNT JOY, PA.

*Use Kodak Film—
the dependable film in
the yellow box*

The film that gives the same results from roll to roll, so that you can rely on it. Kodak Film excels on every count—speed, latitude, uniformity—and each is of picture-making importance. Use Kodak Film. It gets the picture.



A DEPENDABLE OUTDOOR EXPOSURE

For 2½ hours after sunrise until 2½ hours before sunset on days when the sun is shining.

	For camera having Rectilinear, Anastigmat or Kodar lenses			For folding cameras having single lenses	
	Shutter Speed	Rectilinear Lenses Stop	Anastigmat or Kodar Stop	Shutter Speed	Stop
GROUP 1—Snow, Marine and Beach Scenes—Extremely Distant Landscapes	1/25	32	.22	1/25	.5
GROUP 2—Ordinary Landscapes Showing Sky, with a Principal Object in the Foreground . . .	1/25	16	16	1/25	2
GROUP 3—Nearby Landscapes Showing Little or no Sky—Groups, Street Scenes	1/25	8	11	1/25	1
GROUP 4—Portraits in the Open Shade, not under Trees or the Roof of a Porch—Shaded Nearby Scenes	1/25	4	7.7 or 8	1 second	4

Snap...not with Largest Stop
Snapshot with Largest Stop
1 second with Third Stop

This table is for exposures in sunlight. On cloudy-bright days exposures should be two or three times as long, and when dull, from four to eight times. Kodaks equipped with *f.6.3* or faster lenses make good snapshots under adverse light conditions. Hold the camera steady.

Big Prints From Your Negatives

Every one of your good negatives will make a good big print just as good as it makes a good small one. The enlargement will always be more active, however, because it brings out a wealth of interesting detail that is overlooked in the small print.

A big advantage of the enlargement is that the print can be made from any small portion of the negative—a choice bit of landscape—a single figure, with uninteresting surroundings omitted.

You will get a real thrill from your first enlargement, and you will want more of these big prints for the satisfaction they give you as well as for the pleasure they will bring to friends who have had a part in the good times your Kodak has recorded.

Let us show you samples of enlargements at our **Finishing Counter.**