

WEDNESDAY, FEBRUARY 14th, 1934

MT. JOY BULLETIN

MOUNT JOY, PA.

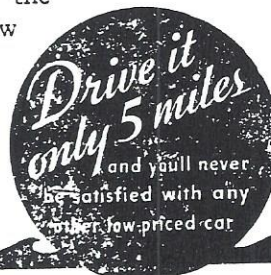
J. E. SCHROLL, Editor & Propr.



THE 1934 CHEVROLET GOES ON DISPLAY

Knee-Action Wheels—the revolutionary new feature that changes the ride to a glide and gives you smooth riding comfort wherever you drive—is only one of the important improvements you will see in the new Chevrolet for 1934. Don't miss your first opportunity to see *all* the surprising developments that allow us to say with confidence—

You are cordially invited to attend our first showing of the 1934 Chevrolet. Remember the date—and bring your family and friends.

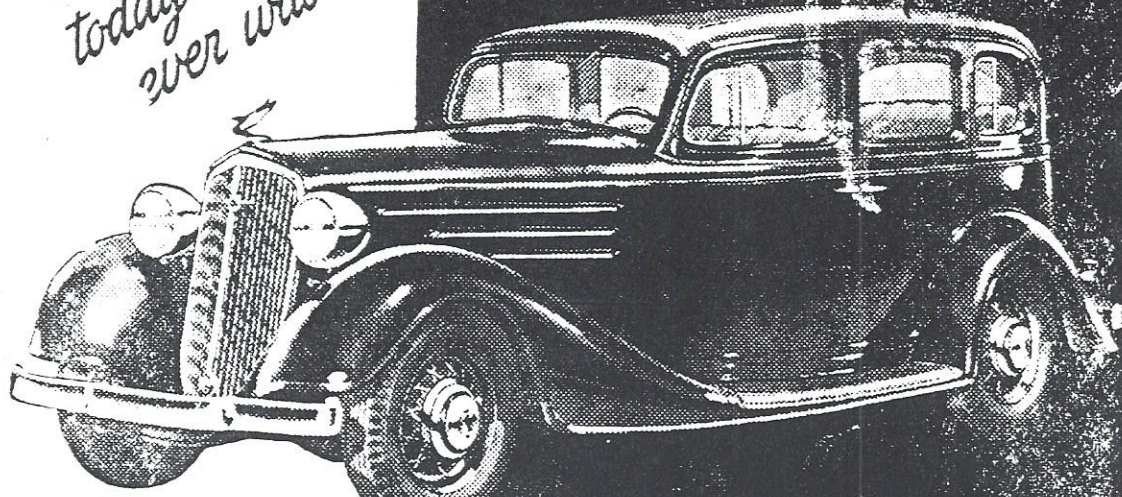


H. S. NEWCOMER & SON

MOUNT JOY, PA.

more emphatically true today than it ever was

A SIX COSTS LESS TO RUN



CHEVROLET Engineering facts prove it. Experience in building nearly ten million cars confirms it. And the record of over 3,000,000 Chevrolet Six owners removes any shadow of doubt about it: *The only way to get real economy in a low-priced car is to insist on SIX cylinders and OVERHEAD valves.*

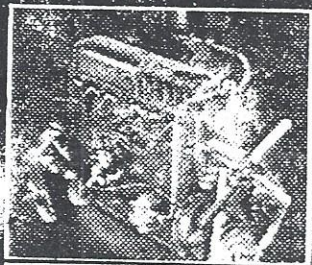
SIX cylinders—no more!—because extra cylinders mean extra cost for gas, oil, upkeep and parts. OVERHEAD valves—nothing else!—for the same good reason that airplanes use them. And speedboats. And racing cars. They get the MOST power out of the LEAST gas. That's why overhead valves are the choice of leaders—and champions.

CHEVROLET MOTOR CO., Detroit, Mich. Compare Chevrolet's low delivered prices and easy G.M.A.C. terms. A General Motors Value

... and the

CHEVROLET OVERHEAD VALVE SIX

is the most economical car in the world



80 HORSEPOWER—80 MILES PER HOUR



FULLY-ENCLOSED KNEE-ACTION WHEELS



CABLE-CONTROLLED BRAKES



SHOCK-PROOF STEERING



BODIES BY FISHER

Drive it only 5 miles and you'll never be satisfied with any other low priced car.

H. S. NEWCOMER & SON

MOUNT JOY, PENNA.

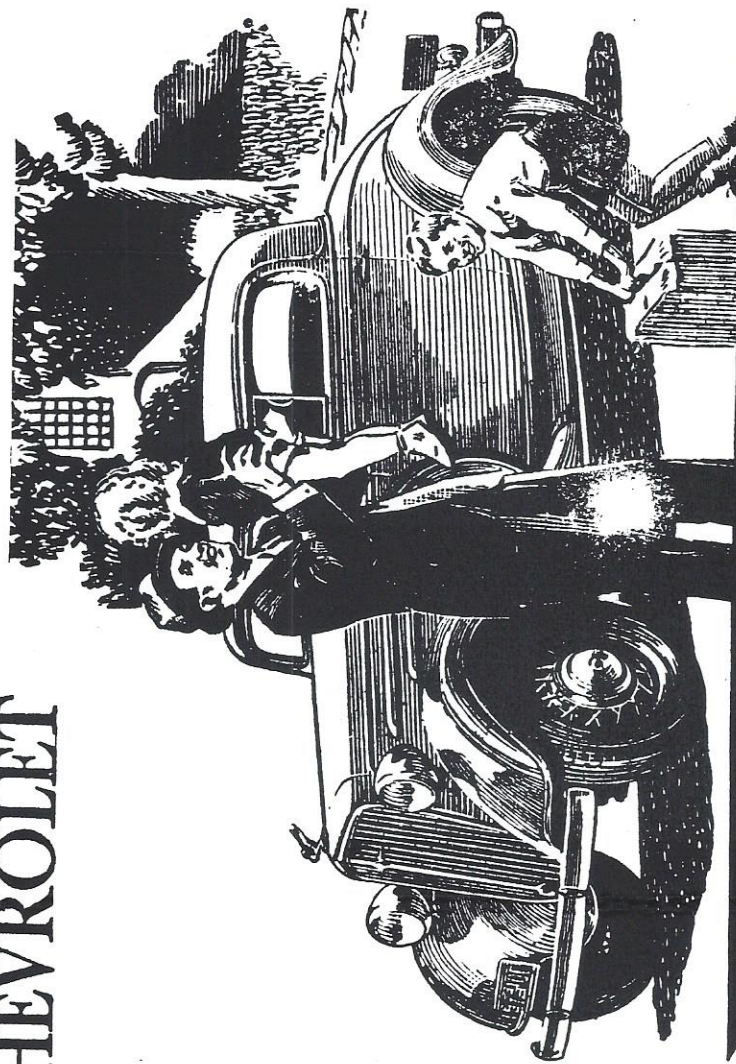
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*You ride better...you drive better...you feel better in a
Knee Action CHEVROLET*



THE Ownership Test is simplicity itself. You merely drive the Chevrolet over the same routes and in the same way you drive every day. Chevrolet is confident that you will like the freedom from jolts that Knee-Action brings—the shock-proof steering—the big Fisher body—the 80-horsepower engine—the cable-controlled brakes. In fact, Chevrolet believes that the Ownership Test will prove to your complete satisfaction that the low-priced Chevrolet is the car for you.

CHEVROLET MOTOR CO., DETROIT, MICH.
Compare Chevrolet's low delivered prices and easy G.M.A.C. terms. A General Motors Value

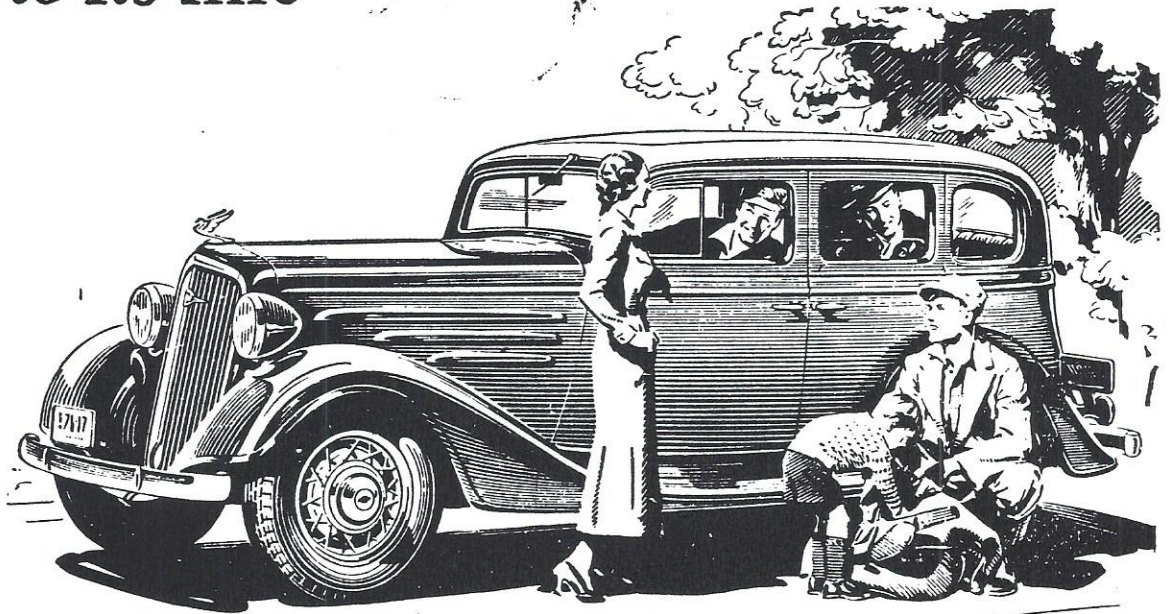
*the ownership test
will prove
it*

ONE RIDE IS WORTH A THOUSAND WORDS

H. S. NEWCOMER & SON

MOUNT JOY, PENNA.

Now Chevrolet adds the world's lowest-priced six-cylinder 4-door sedan to its line



DEALER ADVERTISEMENT

This new and unusual value in an ideal family car brings 4-door Sedan ownership within reach of new thousands



Chevrolet—builder of the world's lowest-priced line of Sixes—now adds to that line the world's lowest-priced six-cylinder 4-door Sedan.

The rich finish and trimly tailored lines of the Standard 4-door Sedan suggest a higher price. Roomy and convenient, it is a quality car throughout, with Body by Fisher, Fisher No Draft ventilation, the

\$540

List price of Standard Sedan at Flint, Mich., \$540. With bumpers, spare tire and tire lock, the list price is \$18.00 additional. Prices subject to change without notice.

celebrated Chevrolet valve-in-head engine, weather-proof cable-controlled brakes, and a host of other fine features. And being a Chevrolet, it costs remarkably little to operate and maintain. We invite you to see this latest evidence of Chevrolet's ability to supply America with "Economical Transportation," today.

CHEVROLET MOTOR CO., DETROIT, MICH.
Compare Chevrolet's low delivered prices and a very G. M. A. C. terms. A General Motors Value

ONE RIDE IS WORTH A THOUSAND WORDS

CHEVROLET

H. S. NEWCOMER & SON

MOUNT JOY, PENNA.