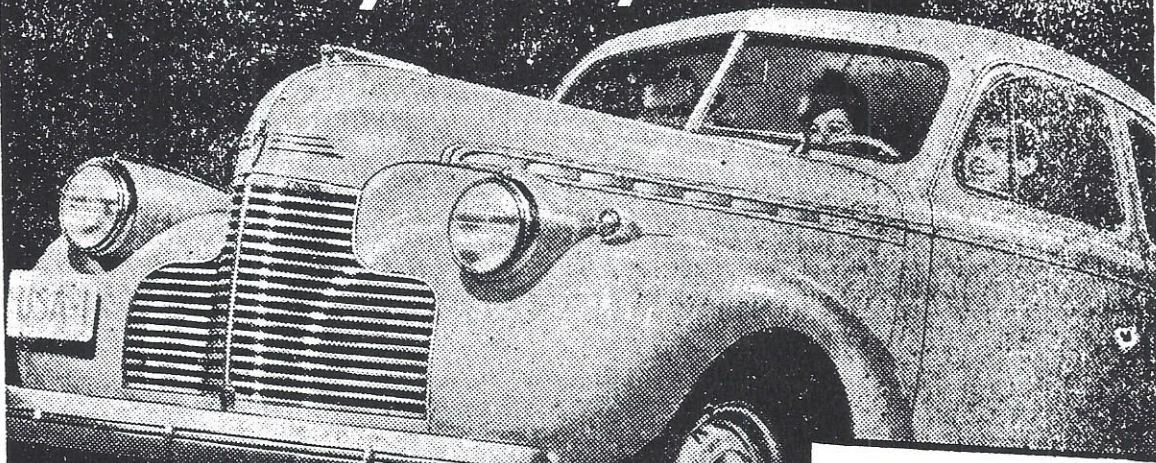


April 4, 1940

MT. JOY BULLETIN
MOUNT JOY, PA.
J. E. SCHROLL, Editor & Pro'r.

IT HOLDS FIRST PLACE *in Pep, Power and Pick-up* *among all low-priced cars!*



1st in Value, just as it's 1st in Sales!

You drive the *leader* when you drive a Chevrolet for '40—the leader in pep, power and pick-up—and the leader in style, stamina and sales!

It holds *first place in acceleration—first place in hill-climbing—first place in all-round performance with all-round economy—among all cars in its price range.*

That's why Chevrolet for '40 is first in sales . . . why more people buy Chevrolets than buy any other make of car . . . and why your Chevrolet dealer strongly recommends that you eye it—try it—buy it—*today!*

LEADER IN SALES . . . 8 OUT OF THE LAST 9 YEARS

“CHEVROLET'S *First Again!*”

H. S. NEWCOMER & SON, Inc.

East Main Street

MOUNT JOY, PA.

\$ 659

**MASTER 85
BUSINESS COUPE**

Other models slightly higher

All models priced at Flint, Mich. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice.

**Eye It ..
Try It ..
Buy It!**

July 25, 1940

MT. JOY BULLETIN

MOUNT JOY, PA.

J. E. SCHROLL, Editor & Pro'r.

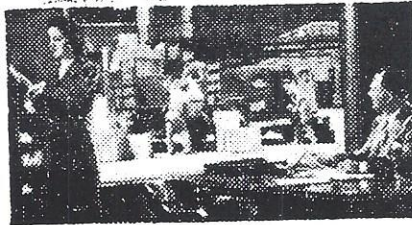
MODERNIZE YOUR MECHANIZED EQUIPMENT

WITH CHEVROLET TRUCKS



at today's low prices!

**YOU KNOW THE LEADER IN TRUCK SALES
MUST BE THE LEADER IN TRUCK VALUE**



Truck buyers are careful buyers—they thoroughly analyze and compare all types of trucking equipment—they want to

make certain that they'll get the make and type of truck best suited to their business requirements.

It is a significant fact that more truck users choose Chevrolet than any other make of truck . . . because Chevrolet trucks could not have established their record of leadership in 1940 and maintained it for six out of the last eight years had it not been that Chevrolet trucks deliver more dollar-for-dollar value than any other make.

All models and types of Chevrolet trucks may still be purchased at today's low price levels, so it would be wise to consider replacing some of your trucking equipment with new Chevrolets now.

**TRUCK OWNERS WANT
FACTS...CHEVROLET GIVES**

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On the longest test run ever conducted under the supervision of the American Automobile Association, a stock Chevrolet 1½-ton truck turned in a marvelous performance and economy record. The facts of this test run are clearly outlined in an interesting booklet entitled "Says Who?" You may obtain this booklet from your Chevrolet dealer or by writing to ChevroletMotorDivision, General Motors Sales Corporation, General Motors Bldg., Detroit, Michigan.



H. S. NEWCOMER & SON, Inc.

East Main Street

MOUNT JOY, PA.

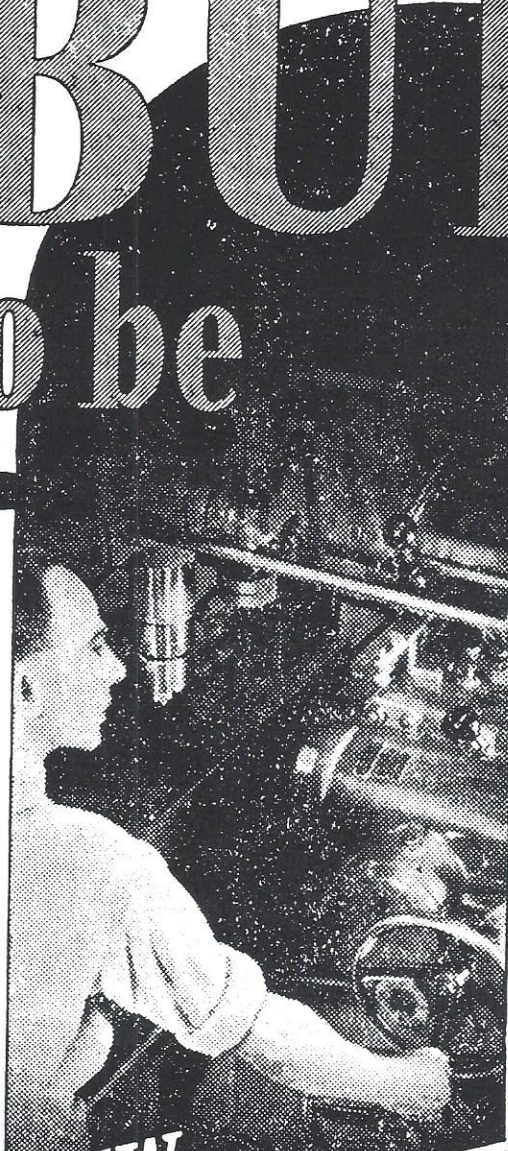
September 12, 1940

MT. JOY BULLETIN
MOUNT JOY, PA.
J. E. SCHROLL, Editor & Pro'r.

BULLET

to be

first again!



★ NEW
1941 CHEVROLET ON DISPLAY
SEPT. 21

EYE IT...
TRY IT...
BUY IT!

H. S. NEWCOMER & SON, Inc.
East Main Street MOUNT JOY